

MINUTES: The Arts Commission, Town of Hamden held a Regular Meeting on Wednesday, July 1, 2009 in the Activity Room, Miller Library Complex. The following issues were discussed:

Will pay her 189 for delivering flyers

Commissioners in Attendance: Willa Horowitz, Lisa DeGrand, Lisa Antonecchia, Deb Dozier, George Moore, Loraine Brown, Stacy Sandler, Charles Kortsep, Sandy Schiff, Lois Jason, Evelyn Skelly

Excused: Tracy Nista,

Others in attendance: Steve Graham, Auxiliary Member

Mimsie Coleman, Arts Coordinator
Gerry Tobin, Commission Clerk

Minutes

Review of Minutes was tabled to the September Meeting.

Treasurer's Report

Mr. Kortsep reported that the Town lines are down to zero except temp wages, which has \$180 left. There are some funds left in professional/technical. There will be a payment of \$55 due to the woman who designed the flyers. Ms. Sandler has receipts for the purchase of the web domain. There were no bank statements available. The 2008-09 budget year ended June 30th.

Summer Concerts Update

A sign up sheet was sent around for volunteers, and everyone will have a copy with their clipboard. A list of cell phone numbers of commissioners was distributed for use at concert at the concerts. Ms. Brown four walkie talkies that need recharging for use at summer concerts

Tee Shirts

Ms. Elkin brought tee shirt catalogs, and she has sent out an email to Commissioners. Campus Customs can provide tee shirts with screen printing and for \$7 each. Ms. Horowitz asked if they were does digital. Ms. Sandler said she can get them for \$5. Ms. Horowitz would like to see digital print, so we can have all colors. Further discussion on tee shirts will continue at the end of the meeting.

Hospitality Update

Ms. Jason said the committee has had a meeting and feel everything is in place for the 1st concert. Flexibility is the password, because everything is subject to change. Toninos will deliver. Two Costco stores are each giving \$50 gift certificates. Ms. Schiff said we have to say no to requests for beer, wine and other liquor.

Ms. Coleman distributed the rack card for the concerts. Ms. Sandler did them and they look great. Last year we had help distributing them for the Visitor's and Convention Bureau. This year if we want them distributed, we will have to hire them for \$2-3 per drop. Several Commissioners volunteered to drop off the cards to several locations.

Vendor Fees

Ms. Coleman said vendor fees were brought up at Monday's Council meeting, but will be voted on next Monday. We have to deposit any checks received immediately. Ms. Coleman said there is a list of licensed vendors that Officer Sommers said have to be notified, in case they want to participate. Ms. Coleman will call a vendor that has expressed interest in selling kettle corn.

Ms. Antonecchia said as of this afternoon, we have 43 interested vendors for the July 31st business bazaar at our final concert. Email blasts have been sent out through the Chamber. The cut off date for reservations is the 17th. Ms. Coleman has received very good feedback and there is a good variety of vendors and businesses.

The new tent will be delivered a few days before the concert, at a cost of \$4,000. It will stay up for the summer. It will be insured. Storage bags have been purchased for the tent.

Ms. Schiff made a motion that the Commission expend the \$4,000 to purchase the tent. Ms. Sandler seconded the motion. The vote was unanimous in favor. We will also be able to use it for silver bells.

Ms. Coleman said the sponsor update is attached to the agenda. We have \$61,000 in the bank now, and still have not heard back from some potential donors.

We promise sponsors that we will purchase an ad in the New Haven Register. \$582.75 will buy a ½ page ad in the Weekend Guide on Friday. **Ms. Brown made a motion that the Commission expend \$582.75 to place a ½ page ad in Friday's**

Weekend Guide. Ms. Elkin seconded the motion. The vote was unanimous in favor.

Ms. Coleman announced that the Whitney Players asked if they can sell candy bars as a fund raiser for community theater at the summer concerts. After discussion, it was decided that they will be allowed to sell candy bars, but will have to be at a table, and cannot walk around.

Ms. Coleman said Joanie's son, age 53, who had a stroke last summer, and whose wife has cancer, is really excited about seeing Herman's Hermits. After discussion, Commissioners agreed they will be invited to sit back stage. Ms. Coleman also mentioned that Senator Crisco might attend, and if he does he will speak.

Ms. Horowitz had a survey designed specifically to gather information to use to find out what people like. She read the questions, and several changes were suggested. The surveys will be distributed and collected the night of the concert.

Tee Shirts Part II

After further discussion, all agree that the lighter weight shirt is the way to go. Hunter green was the color decided upon. There will be a choice of collars or scoop neck. Ms. Elkin will follow up via email. Dave Richards, the Town's IT person, will be taking photos at our concerts. There was discussion on Commissioners having photos taken with band members.

Ms. Elkin said former Commission chair Ms. Gherlone has moved to Florida, but she is going to come back and Ms. Coleman will have a party in her honor.

Sundays in the Park

Ms. Coleman announced that there will be concerts at the pavilion on all four Sundays following the Friday night concerts. We will announce them at our Friday concerts.

Ms. Sandler reported that the Commission's Web Page is up and running, and the list of concerts now includes Tower of Power. She hasn't received bios from everyone, but she has all Commissioners names up. Ms. Sandler would like committee chairs to get in touch with her with web links or visuals.

Saturday Series

Ms. DeGrand and Ms. Coleman have been working on Saturday Series. Airborne Jugglers, Improv 4 Kids and Winter Wonderland are committed. They are working on a magician and Pumpernickel Puppets. Ms. Sandler suggested purchasing some stuff from Oriental Trading that we could use to do crafts with and then charge for the craft.

Disability Film Festival October 23rd

Ms. Coleman said they will need a deposit soon. The Commission on Disability Rights and Opportunities will help raise funds for this event. Ms. Coleman will email everyone.

Friday Night Series

Christian Sands would like to have his show on Saturday, 12/12, according to Ms. Coleman.

Ms. Sandler said on 10/16 the Young at Heart Choir is playing in Worcester.

Adjournment

Ms. Horowitz made a motion to adjourn. Ms. Brown seconded the motion. The meeting adjourned at 8:40 p.m.

Submitted by: _____
Gerry Tobin, Commission Clerk